

Agency: The Bamboo Agency
Project: Create Mission Statement

Client: ELife Counselor
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Mission Statement

At Elife Counselor our mission is clear, direct, and simple:

We want to make a difference.

We want to make a difference in your life. To do this we will give you the tools, knowledge and inspiration that will help you to accomplish this.

Moreover, once you have acquired these tools, techniques and the empowerment that accompanies your new enlightenment, you will be equipped to enhance all the elements of your life -- from the quality of the relationships you have with your family, to the dynamics you have with your associates and coworkers.

In effect, you will be able to take charge of your future. No longer will you be a cork drifting about on the sea, subject to the whim of wind and the waves. You will have clear direction, purpose and focus. Your every step will be guided by inspiration and determination.

It is our mission to have you make a difference. We challenge you to consider what this phrase means to you. Because, the bottom line is, YOU can make a difference, and with our guidance, direction, and coaching you will be able to accomplish everything you choose to. You will be empowered to perform and act with integrity and a positive energy that is not only contagious but motivating to all.

But first, it all starts with you, and our mission is to help you become the absolute best you that you can be so that you can and will make a difference. With our coaching, our mission is to have you strive to be a better you. With your newfound direction and strength and skills and knowledge you will make a difference, a positive difference in all that you do and all that you want to accomplish.

This is our goal and as we said in the beginning, it is clear, it is simple, it is direct. Welcome to the beginning of the new you and making a difference not just in your life, but in the lives of those around you and the world in which we all live.

Sincerely,
Mike Teger
President, ELife Counselor