

*Press Release & Post Card Campaign
Created by Jeff Mustard / The Bamboo Agency
For Penn-Florida Companies
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Post Card: Side 1

A Salon. A Café. A Fitness Center. (headline)

Are these the amenities at your country club home or vacation resort?

Perhaps. But you'll also find them at South City Plaza an exquisite luxury office building in downtown Boca Raton.

Post Card: Side 2

Turn your day at work into a trip to paradise. – headline

And you'll be able to do just that when your office is located at South City Plaza, an exquisite luxury office building located on Federal Highway in prestigious downtown Boca Raton.

Imagine, a salon, a spa, a fitness center a café, all within a few feet of your office. You'll be able to enjoy all of these amenities and more, including lush tropical gardens and award-winning landscaping in this four-story atrium-style building.

One of the Nation's Premier Luxury Developers

South City Plaza is owned, managed and has recently been renovated by Penn-Florida Companies, one of the nation's premier developers of luxury properties, including office buildings, hotels, resorts and country club style communities.

Stop by for a visit whether you're in a suit, or shorts and sandals

We have space to accommodate virtually any company, from a business requiring as little as 400 square feet to a corporation with space needs in excess of 25,000 square feet. So stop by for a visit whether you're in a suit, or shorts and sandals, we'll be glad to show you what it's like to work in paradise.

(Production note: contact info below can go on either side of the card – designers choice based upon layout – also, this will be the same throughout all the cards... the info will not be repeated on the other cards for the purposes of this presentation.)

For more information visit our website: www.pennflorida.com/southcityplaza
or contact Ron Murfin: 561-750-1030 / email: rmurfin@pennflorida.com

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Post Card: Side One

Make going to work feel like you're going on Vacation!

Who says your office environment has to be dull and boring?

You live in Florida so you might as well make being at work feel like you're in a tropical paradise. And now you can with an exquisite office environment in the luxurious South City Plaza office building on Federal Highway in the heart of downtown Boca Raton.

*Turn a day at work into a day in paradise –
South City Plaza, redefining South Florida's work style.*

Post Card: Side 2

Lush Gardens. A Spa. A Fitness club. A Salon.

Sounds like a luxury hotel or resort. And it very well could be. But it's not.

It's South City Plaza, an exquisite luxury office building located on Federal highway in the heart of downtown Boca Raton. With award-winning landscaping and oodles of luxury amenities you'll love coming to work every day. Imagine, a spa, a salon, a fitness center, a café and lush tropical gardens right out the front door of your office in this magnificent four-story atrium-style building.

Now You Can Work in Paradise

We have space to accommodate virtually any company, from a business requiring as little as 400 square feet to a corporation with space needs in excess of 25,000 square feet. So stop by for a visit whether you're in a suit, or shorts and sandals, we'll be glad to show you what it's like to work in paradise.

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Post Card: Side 1

Make 9 – 5 Come Alive at South City Plaza - headline

More than a place to work, a place to enjoy life while you're making a living.

South City Plaza redefines the work environment with this exquisite four-story atrium-style office building that will feel more like a tropical paradise than a place to work.

*Turn a day at work into a day in paradise –
South City Plaza, redefining South Florida's work style.*

Post Card: Side 2

Turn your Coffee Break into Spring Break. - headline

Imagine a work environment so comfortable, so inviting, so relaxing you'll actually feel like you're on summer vacation while you're at the office. That's exactly what it's like when your office is at South City Plaza, an exquisite luxury office building located on Federal Highway in prestigious downtown Boca Raton.

With our spa, salon, fitness club, café, lush gardens and landscaped atrium, sure you'll be at work, but you'll feel like your on vacation.

Stop by in your Suit, or Shorts and Sandals

So turn your coffee break into Spring Break. Stop by for a tour whether you're wearing a suit, or shorts and sandals, we'll be glad to show you around. We have space to accommodate virtually any company, from a business requiring as little as 400 square feet to a corporation with space needs in excess of 25,000 square feet.

City Plaza South – Redefining South Florida's Work Environment

This uniquely designed, richly landscaped and magnificently maintained office property is owned, managed and recently renovated by Penn Florida, one of the nation's premier developers of luxury residential country club and golf communities, hotels, and resorts.

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Post Card: Side 1

A Hotel. A Resort. An Office Building. - headline

When your office is located at South City Plaza you'll feel like you're in all three.

Make a day at the office feel like a day in paradise. And you'll be able to do just that when your office is located in this exquisite four-story atrium-style building with lush gardens, award-winning landscaping and chock full of upscale amenities, like a Spa, a Salon, A Fitness Club and a Cafe.

South City Plaza – Redefining South Florida's Workplace!

Post Card: Side 2

You Live in Florida for the Lifestyle. (headline)

Now you can work in a building that gives you the Florida Lifestyle too! (sub head alt)

Now you can have an office in a building that gives you the Florida lifestyle too! ((sub head alt)

If you Love the Florida Lifestyle, then you'll Love Our Office Building. (sub head alt)

Located on Federal Highway in the heart of prestigious Boca Raton, your new office will make your day at the office feel like a day in paradise. With lush tropical gardens, award-winning landscaping throughout, a spa, a salon, a fitness club and a café, you'll feel like your in paradise, and you are.

Stop by in your Suit, or Shorts and Sandals

So turn your coffee break into Spring Break. Stop by for a tour whether you're wearing a suit, or shorts and sandals, we'll be glad to show you around. We have space to accommodate virtually any company, from a business requiring as little as 400 square feet to a corporation with space needs in excess of 25,000 square feet.

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**If you didn't know you were at work,
You'd think you were on vacation!**

Make a day at the office feel like a day in paradise. And you'll be able to do just that when your office is located in this exquisite four-story atrium-style building with lush gardens, award-winning landscaping and chock full of upscale amenities, like a Spa, a Salon, A fitness Club and a Cafe.

South City Plaza – Redefining South Florida's Workstyle!

Post Card: Side 2

An Office Building so Exquisite you won't mind Working Late.

Imagine this, lush gardens, a spa, a salon, a fitness center, a café all right out your front door. This could very well be a luxury resort. But it's not. It's your new office building at South City Plaza, an exquisite four-story atrium-style building located on Federal Highway in prestigious downtown Boca Raton.

If you're ready to make your next day at the office feel like a day in paradise, then visit us at South City Plaza. Stop by for a tour, and don't worry if you're wearing a suit, or shorts and sandals. Remember, this is South Florida and you're not just living the Florida lifestyle, your office can be right in the middle of it too!

Stop by in your Suit, or Shorts and Sandals

So turn your coffee break into Spring Break. Stop by for a tour whether you're wearing a suit, or shorts and sandals, we'll be glad to show you around. We have space to accommodate virtually any company, from a business requiring as little as 400 square feet to a corporation with space needs in excess of 25,000 square feet.

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