

Dear Entrepreneur,

By all accounts, the last Strategic Profits Live program was a hit, a smash, an unequivocal success!!!

People were saying, “how are you possibly going to top this one?”

To be honest, we weren’t sure ourselves.

So we huddled in our conference room, started with a clean easel board, a bunch of markers and then we began to rack our brains. And you can’t blame us either, just take a look at what a bunch of folks have said about the last event

INSERT CONFERENCE ATTENDEE TESTIMONIALS HERE / This is copy/text

(click here to watch videos)

So, we were forced to stay long hours at the office. We brain-stormed, brain-dumped and mind-mapped. We ate lots of pizza and Chinese take-out. We created lists, jotted down names, argued, debated, threw out names, added names, argued and debated some more...

...but ultimately, finally, despite the stress and indigestion we have created what we believe to be the single most powerful, life-altering, business-transforming event in the history of our industry.

Don’t Worry, Be Happy: It’s Your Lucky Day

So, if you have been depressed thinking about what an incredible opportunity you missed at the last Strategic Profits Live event because of all the amazing things you heard about it...

... or if you attended the last Strategic Profits Live event and thought to yourself, it was so fantastic that I cannot wait for them to have their next conference, then you are in luck...

...because we are ecstatic to announce our program and line-up for this entrepreneur-extraordinaire event!!!

A World-Class Line-up of Marketing Masters and Business Gurus

I’m thrilled to say that we’ve secured a list literally of what are arguably the most highly-regarded, renowned, respected and sought-after marketing and business gurus, not just in the country, but the world.

You Want to do Better and Make More Money? You Need to be Stimulated

To power-drive your business to greater heights we have assembled a crème-of-the-crop roster of ten leaders in the world of info-marketing. That’s right, you read that correctly TEN absolute masters in each of his or her respective fields.

Their advice, that clients pay thousands of dollars to receive, triggers immediate and exponential increases in personal effectiveness, productivity and avalanches of new profits.

- **If you and your business could benefit from some of the most highly paid business and marketing consultants in the world, then this conference is for you.**
- If you can need to be more efficient, effective and productive personally, then this conference is for you.
- **If you your business could be improved, organizationally, operationally and production-wise then this conference is for you.**
- If you’d like to see a hundreds percent increase in income, margins and profits, then this conference is definitely for you.

Never Before Have All These Speakers Appeared in the Same Place at the Same Time

Take a look below at these names, you’ll probably recognize each and every one. If not, well, welcome to the best of the best, because each speaker won’t just change you life, they will shake-up your world to such an empowering degree the only fall-out is money will come raining down from the skies. **(Click here to go to speaker’s page)**

Tom McCarthy, Jay Abraham, Janet Switzer, Frank Kern, John Carlton, Paul Sheely,

Jeff Walker, Mike Filsaime, Patricia Hutchings, and naturally, me of course, Rich Schefren.

(Note: make each above a link to take people to their bio on the webpage/site)

And by the way, **I’ll be moderating each session too**, so in addition to each and every one of you hearing me speak on a few highly specialized topics, just because it’s my nature, I will always be sharing with you life-enhancing, business-empowering tips, whenever possible.

As you can see I was not kidding about the extra-ordinary conference we created – and now you probably understand why it required so many long, late nights (and indigestion too!!!)

We have put together a true once-in-a-lifetime opportunity to hear, lean and pick the brains of the world leaders in business coaching, marketing and personal empowerment. Click here to go to sign up/registration page

You’ve Got Options. Lean as Much as You Can, Get as Smart as You Want

Not only will you hear each and every one of the ten business and marketing wizards speak during the main two-and-one-half-day event,

But you also have options; **there are opportunities to spend a whole lot more time with the expert you choose.** There is an advanced program, a Boot Camp Program and a truly unbelievable VIP Super Pass program too – so if you want “learn’in’ luxury style, this is definitely the option for you!!!

You definitely need to take a close look at these options because **the value of the information you will be receiving from these remarkable and incisive thought leaders is virtually incomparable...**

...remember each and every single one of them receives thousands of dollars per day for their advice, recommendations and business insights. Click here to go to Options Page

A Magical Event, At the Magic Kingdom

This event is guaranteed to be magical. And we are certain of this because it is being held at the Magic Kingdom in Walt Disney World, Orlando, Florida. What better place to commence your life and business-altering transformation?

Of course this is the perfect place and the perfect opportunity to bring your family too!

While you’ll be learning, they’ll be laughing; while you’re giving them a chance to create lifelong memories, you’ll be engaged in life-altering activities that will last a lifetime, and make your world, and their world, a happier and better place. If that’s not magical, then I don’t know what is!

We Promise, No Product Pitching

And, just like the last event, we’ll continue **our ground-breaking, industry-setting trend, none of our speakers and presenters will be pitching products.** That’s right; you get the full plate of goods without any holdback in the hopes of a back-room sell.

The Big Windup, A Quick Review

Okay, so let’s review real quick:

- **You’ll get to hear, see and learn from ten masters, ten business and marketing gurus.**
- **You’ll have options available to spend lots more time with and get even more up close and personal with these pros; each and everyone of them will share their life and business experiences and priceless information that will send your life into a success juggernaut.**
- **There won’t be any product pitching, so you can be assured you are getting the maximum amount of knowledge possible from each speaker.**

- **And the setting of course is ideal to begin your life transformation – the Magic Kingdom at Walt Disney World, Orlando, Florida.**

There's Even a Money-Back Guarantee

In case you think that there is some chance that you wouldn't derive some exceptional benefit from attending this conference, I am about to remove every single ounce of doubt.

We are so confident this one conference will do everything we have said, that I am prepared to refund your money in full, for the cost of the program, if by the second day you are not absolutely positively convinced, thrilled and happy with the event, the speakers or any aspect of this program.

That's right; **you have my personal guarantee** that if our Strategic Profits Live event at Walt Disney World, Orlando Florida is not magically, mystically, marvelous, by the end of the second day, with no questions asked, **we will return the cost of your program fees in full.**

So, how's that for a bold claim supported by an incredible, you've got everything to gain and nothing to lose offer???

Click here now to register and take advantage of a very serious early bird registration discount!

We'll see you in Disney!

To Higher Profits,

Rich Schefren

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Ready to get serious about your business and your life? Would you like to turbo-charge both beyond what you might even think imaginable? If so, this conference is the single most important business-building, life-transforming program you may ever attend! You will have the rare opportunity to hear from no less than ten world-class business and marketing masters who will share with you their transformative business secrets and magical marketing tips. Each is an expert in his own field, all charge astronomical sums for what they do, and every single one is in great demand, sought by icons of industry and the world's largest corporations. If you would like some of their magic to rub off on you to set in motion a revitalized, reinvigorated and remarkable new path of personal discovery for self-improvement and tips, techniques and tactics that cause a cavalcade of ideas and profits, then be sure to join us for this once-in-a-lifetime event at Walt Disney World in Orlando, Florida. Not sure if this is for you? We'll make it easy to decide. We are so certain about the power of this program, we are offering a 100% Money Back Guarantee. Now there's no excuse and you have every reason for you, and your family too, to join us for some fun, more than a little magic and a whole lot of super sensational success strategies.

Option 1: Main Event – (2.5 Days)

During these two-and-one-half days, you'll hear from our marketing and business gurus. Each, a gifted story-teller, will weave together their personal experiences, priceless nuggets of wisdom, business aphorisms and rarely-publicized marketing tips and techniques you'll marvel over that have helped them and their clients achieve not just maximum, but enviable and replicable results.

Option 2: Advanced Workshop (2 Days) + Main Event (2.5 Days)

With this option, you get to hear all the speakers during the nearly three days of the main event, but you also get to pick and choose the one master from whom you'd like to learn more. You'll have two days in which to bask in their brilliance and sop up every magnificent marketing morsel, money-making and management tips. Imagine, two full days with the expert-entrepreneur- extraordinaire of your choice, and their undivided attention. This is an opportunity that will rarely repeat itself, do not miss it.

Option 3: Boot Camp (3 Days) + Main Event (2.5 Days)

With this option, both you and the event are about to get really serious. Of course you participate in the 2.5 Days Conference Main Event, but now you can choose between two special Boot Camp Programs for an intensive three days with business and marketing mavens who will share their highly-valued expertise guaranteed to trigger an explosion of creativity and a tidal wave of money-making ideas. Please note, in case of emergency, our speakers will be equipped with a life-preserver.

Option 4: VIP Super Pass – Exclusive Plan with Upgrades - Limited Registrants

This, ladies and gentlemen IS the big deal. With this one, you get it ALL. You get the two days of pre-conference with the pro of your choice, you get the Main Conference, the three-day post conference Boot Camp AND you also get additional VIP treatments along the way. That means private reception with these mega-media-marketing-moguls, room upgrades and discounted Walt Disney World Park passes. This program is packed with so much intellectual, informational and transformational rocket fuel, you are virtually guaranteed to be launched to the greatest stratospheric

heights of success where you are among the few in an elite and rarefied atmosphere. Be careful here, you may get what you wish for.