

**Project: A Nationally Syndicated Radio Program  
Garcia**

**Host: Charles P.**

**Created by: Jeff Mustard  
Mustard**

**Writer/Producer: Jeff**

**“Get Smart. Do Better.”**  
*A new radio show. A timely topic.*  
*A legendary host. World class Guests.*  
*A winning program.*

**“Get Smart. Do Better.”**

Education—it’s one great topic with two practical pre-recorded interview formats that will launch this April on Radio Caracol, the world’s premier Spanish-language radio network that will be available for worldwide syndication.

Launching with a four-time per month flight schedule, *Get Smart. Do Better.* will be a “co-hosted talk/interview” show available in both thirty and sixty-minute pre-recorded formats. Co-Hosted by legendary Radio Caracol on-air personality, William Restrepo, *Get Smart. Do Better.* is more than just talk radio, it’s powerful radio programming that will entertain, engage and enhance the Hispanic community, intrigue listeners and grow audiences.

“Education is the key to improving the Hispanic community, throughout the country and the world,” says show co-host William Restrepo, “through lively and spirited debate with my co-host and world-class guests expert on various subjects in the world of education we can make a tangible impact on people, especially our children who are the future of the Hispanic community.”

Show co-host is Charles Patrick Garcia, a leading national-policy maker on the subject of education, a recent appointee by United States President George Bush to the White House Initiative on Educational Excellence for Hispanic Americans and one of the nation’s leading Hispanic entrepreneurs. “*Get Smart. Do Better.* is an exceptional forum to begin promoting the various messages from the President and the White House about the importance of education,” says Garcia, who is also a member of the Florida Board of Education, the only Hispanic member of the 7-person Board appointed by Governor Jeb Bush that is responsible for setting education policy throughout the State.

Each show will not only concentrate on an important, practical and timely topic, but even more importantly will provide the Hispanic audience with actionable activities they can immediately use to improve and enhance the education experience for children as well as parents. “Specifically, we are working in concert with various support agencies of the White House Initiative on Educational Excellence for Hispanic Americans,” says Garcia, “for each show we plan on providing phone numbers people can call and web sites people can visit to receive free useful and practical information from the government that parents and kids can put to use right away to make learning easier and better for kids.”

Radio Caracol is launching the two-show (30 and 60-minute) formats for a schedule designed to deeply penetrate its worldwide audience. A one-hour pre-recorded show, with either sit-in or call-in guests will air two-times on Sunday(s), 10:00 A.M, then again at 8:00 PM. On Monday(s) a 30-minute live version of the show will be broadcast from 9:30 A.M to 10:00 A.M, as a free-

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standing cut-in segment, on William Restrepos regular programming broadcast, "Beyond the News."

## ***"Get Smart. Do Better."***

### **Show Dates and Topics**

#### **Dates**

April, Friday 5<sup>th</sup> – 1 hour show (guests)  
April, Monday 8<sup>th</sup>-- :30 minute call in

#### **Topic: Teacher Shortage—Are Hispanic Students being Cheated out of a Proper Education?**

A shortage of anything is never good. It means needs and desires are not being met. And it's no different with schools and teachers. Amazingly only 4% of teachers in Florida speak Spanish that serves a Hispanic student population comprising nearly 20% of the school system. Are Spanish students being cheated out of a proper education? Charles Garcia, member of Florida's Board of Education and a recent appointee by President Bush to the White House Initiative on Educational Excellence for Hispanic Americans discusses this timely and sensitive subject.

#### **Dates**

May 3<sup>rd</sup>, Friday—1 hour show—taped with guest  
May 6<sup>th</sup>, Monday -- :30 minute call-in

#### **Topic: Low Hispanic Graduation**

As a major segment of the population, Latinos rank last on the list of those who graduate from high school. What can be done to reverse the trend, improve the statistics and raise the confidence, self-esteem and success ratio of Hispanics? Tune in to find out how educational opportunities can be improved for Hispanics and learn what you can do take action today for a better, smarter, future.

#### **Date**

May, Friday 17<sup>th</sup>, —1 hour show (guests)  
May, Monday 20<sup>th</sup> -- :30 minute call-in

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**Topic: Water, Love, Reading**

What are the fundamental elements of our humanity? We must have water to survive, we seek the nourishment of love and we have to be able to read. Remove any one of these three elements and a person, or a race, is destined for extinction, an empty life filled with depression and likely failure. Most of us probably have the first two, but there's a good possibility that someone you know can't read. To improve your life make sure you have an ample supply of all three and your chances of happiness and success are guaranteed.

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*"Get Smart. Do Better."— Radio Show Dates & Topics*

### **Dates**

June, Friday 14<sup>th</sup>, —1 hour show (guests)

June, Monday 17<sup>th</sup> -- :30 minute call-in

**Topic: Education—Is it about money?**

In the world of education, some say that if you throw money at a problem it will go away. Others say that the amount of money spent on education has no reflection on grades and percentages of success. Either way, how much money is spent on education remains a timely and controversial debate and you can hear both sides of the heated topic from some of the nation's leading policy-makers in education.

### **Dates**

July, Friday 5<sup>th</sup>, —1 hour show (guests)

June, Monday 8<sup>th</sup> -- :30 minute call-in

**Topic: Vouchers—A Volatile Subject for Schools**

Where does your child go to school, and if you had the opportunity to send them to public, private or faith-based schools, what choices as a parent would you make? Three simple choices, but no easy answer. How much education can you get out of a \$2,500 credit? Tune in to join the debate along with some of the State's leading educational professionals on the value of vouchers. Is it worth it, is it practical, will students learn more and do better in school? If you're a parent, a teacher or a student, tune in and tell us what you think on (date).

## **Additional Topics for Future Consideration**

**Early Childhood Education Options: Prenatal to Post Natal, what's right for you and your child?**

From prenatal to post natal how early is too early to get started on helping your child get a jump-start on their education and laying the foundation for better brains, maybe even a better life? There are lots of theories, and you can hear the most interesting of them and decide for yourself what, if anything, you might want to do for your newborn or unborn child.

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**Faith-based Scholastic Support: Can Religious Entities Enhance Education?**

The constitution carefully sets the boundaries between the separation of Church and State in schooling our children. Historically, these lines have become increasingly blurred and challenged. Recently it is argued that the education of our children has become, or should be, a communal endeavor with clear statistics demonstrating educational enhancement when scholastic support beyond the school is provided. What role, if any should churches, synagogues and other faith-based institutions play in childrens' education?

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*"Get Smart. Do Better."— Radio Show Dates & Topics*

**Educational Challenges Faced by Hispanic Children and their Families?**

Cultural and language differences are just two of the obvious challenges Hispanics face throughout all stages of the educational process. What works for the Anglo community has proved not to work for the Hispanic community as evidenced by frighteningly high drop out rates. Teachers, parents and students will learn how they can overcome barriers to practically predestined institutional failure with practical solutions that foster familial support and institutional responsibility.

**High Standards, High Expectations: How High Should Hispanics Aim?**

Aim low and you shoot low. Aim high and chances are you'll hit the target. Is it unrealistic to think that the Latin community can hit the education target and score a bull's eye? When people expect more, they do more. How much pressure should the Hispanic community apply to create a self-fulfilling prophecy of success for students? Tune in to see if your philosophy about educational success is skewed, or straight as an arrow.

**Workforce Issues: Are Hispanics Prepared for Employment Opportunities of the Future?**

Laborers or Professionals. Dreamers or Doctors. Toilers or Technicians. In the next four years, Hispanics will comprise nearly 25% of our nation's entire workforce. As our country continues to move increasingly toward an information and technology-based economy, the opportunities for Hispanics have never been better to move up the corporate ladder, earning better livings and providing better lives for their families. Hispanics can pull themselves out of the trenches of labor jobs but must first recognize that Education is the first rung on the success ladder.

**Parent Academy: Parenting Techniques that Produce happier children and better students.**

You want your child to do better in school. Out of frustration for their own well being you probably lecture them, you might even raise your voice, or even yell. Instead of

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losing your temper or hollering, try helping your child with their homework. Are you setting a good example by your actions, not just your words? Are you a good educational role model? Try watching less television and reading together, or how about (one other fact). Parent Academy will put parents through their educational paces with tried and true tips and techniques that will make parents better parents and their children better students.