

## NEWS RELEASE

### **How Does The Young, Single Jewish Community Celebrate Christmas? The Mazel Tov Ball, Of Course!**

Ft. Lauderdale, Fl...Let's face it, everything is closed on Christmas Eve, so what's a person to do? No, actually, what's a young, single Jewish person to do? That was the exact question Harry Baum had. Baum is the president of South Florida Single Living, a Jewish singles organization. His solution; produce the Mazel Tov Ball - a singles event for the Jewish community where young Jewish singles can celebrate in their own way by getting together on this highly festive day of the year. That was 21 years ago. Says Baum, "Since virtually everything is closed, and only a few restaurants are open, there's very little to do and so I thought it would be nice to be able to have an event to help take those "holiday blues" away."

Baum was right. The first Mazel Tov ball was held back in 1986 and had around a couple of hundred people attending. "The event caught on like hot cakes, no actually more like potato latkes," says Baum and each year it has grown almost exponentially. This year's event Baum expects nearly 2,000 people, a big enough crowd for him to be able to rent out entirely one of South Florida's hottest night clubs at the Hard Rock Hotel and Casino – Gryphons -www.gryphon-club.com.

The Gryphon Nightclub is located in the heart of the entertainment complex at The Hard Rock Hotel & Casino. The club ranks among the finest upscale and exclusive lounges and nightclubs in the country and has become known for its extraordinary and sexy décor and renowned DJ's. Says Baum, "the Gryphon offers an unparalleled experience in classic South Beach style, people who have never been there before will love it."

"I decided to have it at Gryphon's' not just because it is an incredibly fun and beautiful night club, but it's also centrally located in all of South Florida with easy access to virtually all points from Kendall to West Palm Beach making it perfect for the entire South Florida single Jewish community," says Baum. Also, there is so much to do at the Hard Rock, and people can even sleep there if they'd like too.

Doors will open at 8pm on Monday, December 24<sup>th</sup>. The event will be from 8pm – 4am. Location: Gryphon Night at The Seminole Hard Rock Hotel & Casino- Entertainment Complex-5711 Seminole Way, Hollywood, Florida.- Plenty of Free Parking

Admission Price: Cost is \$25 per person at the door.  
Online tickets \$20.00 [www.sfsingleliving.com](http://www.sfsingleliving.com)

Over \$2,000 worth of door prizes  
For More Information, call 954-845-9537

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