

Strengths Mastery Advantage Landing Page

Congratulations! You are about to take a significant step toward changing your life. In less than 30-minutes you are about to unlock secrets to your personality that will change your life, your business and your bank account forever.

You are going to take what is considered a “forced-choice” instrument exam that will require you to choose one of four responses reflecting how you would be most and least likely to respond to 72-single-sentence problem-solving or behavioral scenarios. This index is based on the theory of “conation,” which premises an human behavior on the interaction between the cognitive (knowledge), the affective (feeling or belief), and the conative (instinct or will).

The raw scores you will receive with-in 48-hours of having submitted your online answers are translated into a set of four scales that reflect the subject’s conative instincts.

Understand that skills can be taught and personalities can change, but instincts are hard-wired. In order for you to run and operate your online (or offline) business more effectively, efficiently and profitably is to start by understanding yourself, your skills, talents and your innate strengths – what we call in the “[Strengths Mastery Advantage](#)” program, your “striving instincts.”

This scientifically tested, one-of-a-kind program identifies the “striving instincts” used to solve problems and accomplish an individual’s best work. “Striving Instincts” uncovers a person’s natural path to achieve success, whether it’s in a particular job, as a member of a team, or in life.

Amazingly, this one-of-a-kind system is based on an idea so simple, it’s revolutionary. The test creators discovered that natural, unchangeable creative instincts determine how people approach problems. When these instincts are allowed to thrive in the workplace individuals will work and perform in remarkable ways. Understanding how instincts combine with intelligence and personality will help you optimize your own performance as well as the hiring, deployment, retention, and effectiveness of your employees.

- You’ll get immediate access to the profile assessment tool that most people complete in about 20 minutes, once you complete it, hit “submit” and your profile will be evaluated and within 48-hours you will receive, by email of course, an assessment profile that will pull back the curtain on your personality and your behaviors and provide you with a money-making road map about how you operate and what you need to do and consider if you want to perform like a well-oiled, super profitable money-making entrepreneur.

As if that’s not enough, here’s what you’ll also get. [Click here to buy now](#)

- You’ll get immediate access to a one hour and forty-five minute video interview of me, Rich Schefren with Amy Bruski, a top-level executive with my partnering company where we discuss in detail all the insights and money-making revelations that will allow you to become a peak performer and entrepreneur-extraordinaire!

And believe it or not, there's actually more stuff that you get! [Click here to buy now](#)

- **You'll Also Receive this Bonus:** Supplies are limited, but if you order now you will receive a copy of a Special Report I had printed for a seminar I spoke at earlier this year. **These reports: "11 Ways to Play to Your Strengths and Change Your Life Forever"** explain the concept of leveraging strengths – and more importantly – how to effectively manage around your weaknesses...and includes a list of my most productive ways to work around weaknesses and kick profits into high-gear.

This list is MAGIC when it comes to turning a struggling business around in a very short time. I'll send you one of the remaining copies of this amazing report – FREE, yours to keep – when you try my *Strengths Mastery Advantage* system today. Supplies of this report are limited, so if you wait you may not get a copy. If you really want it, I would order now. [Click here to buy](#)