

MILLION DOLLAR PRODUCERS ARE MADE, NOT BORN.

"I'VE BEEN IN BUSINESS 12 YEARS, AND MY MOVE TO STERLING WAS THE EASIEST AND SMOOTHTEST. I DEAL EXCLUSIVELY WITH HIGH NET-WORTH AND SOPHISTICATED INTERNATIONAL CLIENTS WITH COMPLEX NEEDS...AND IT'S BEEN EASIER THAN EVER FOR ME TO CONDUCT MY BUSINESS AND EXECUTE MY TRANSACTIONS."

BOB C., *\$2.4 MILLION PRODUCER*

"I COULD HAVE GONE ANYWHERE. I JOINED STERLING FINANCIAL BECAUSE THEY ARE A DYNAMIC COMPANY WITH VISION AND DIRECTION. I ALSO LIKE THEIR RESEARCH, PAYOUTS AND INDEPENDENCE AND THEIR TRADING DESK PROVIDES GREAT EXECUTIONS, IS RESPONSIVE AND THE MOST EFFICIENT I HAVE WORKED WITH."

ADAM L., *\$1.5 MILLION PRODUCER*

"I WAS OFFERED OVER A MILLION DOLLARS UP-FRONT MONEY FROM A MAJOR BROKERAGE FIRM BUT INSTEAD JOINED STERLING FOR NO UP-FRONT MONEY. THEIR ENTREPRENEURIAL ATTITUDE AND EXCEPTIONAL SUPPORT HAS HELPED ME TO CREATE A DIVERSIFIED PORTFOLIO OF PRODUCTS AND SERVICES FOR SOPHISTICATED INVESTORS. NOW, I AM MAKING MORE AND KEEPING MORE."

JOHN A., *\$1.4 MILLION PRODUCER*

"STERLING'S FLEXIBILITY AND INNOVATION IN WORKING WITHIN THE INVESTMENT PARAMETERS OF MY NEEDS AND THOSE OF MY CLIENTS HAS BEEN REFRESHING AND EXTREMELY REWARDING. AT MY PRIOR FIRM, WHENEVER THERE WAS A PROBLEM, I COULDN'T GET ANY HIGHER-UPS TO RETURN MY CALLS. AT STERLING, THERE'S A FEELING OF 'HOW CAN I HELP,' COMPARED TO 'LEAVE ME ALONE.'"

BRIAN L., *\$1.2 MILLION PRODUCER*

WHETHER YOU'RE A MILLION DOLLAR PRODUCER, OR WOULD LIKE TO BECOME ONE, STERLING FINANCIAL INVESTMENT GROUP OFFERS THE SUPPORT YOU NEED TO SUCCEED. WE HAVE TERRIFIC TRANSITION TEAMS, EXCELLENT MANAGEMENT AND GREAT BACK OFFICE SUPPORT.

GREAT PRODUCTS, RESEARCH, PAYOUTS, BENEFITS.

YOU DON'T HAVE TO BELIEVE US, BELIEVE THE MILLION DOLLAR PRODUCERS JOINING OUR FIRM AND *THE WALL STREET JOURNAL* THAT NAMED ONE OF OUR RESEARCH ANALYSTS THE BEST IN THE COUNTRY AND OUR CHIEF MARKET STRATEGIST IS A FREQUENT GUEST ON CNBC'S "STREET TALK."

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Whether you're a million dollar producer, or would like to become one, Sterling Financial Investment Group offers the support you need to succeed. We have terrific transition teams, excellent management and great back office support.

"I've been in business 12 years, and my move to Sterling was the easiest and smoothest. I deal exclusively with high net-worth and sophisticated international clients with complex needs...and it's been easier than ever for me to conduct my business and execute my transactions."

Bob C., *\$2.4 Million Producer*

"I could have gone anywhere. I joined Sterling Financial because they are a dynamic company with vision and direction. I also like their research, payouts and independence and their trading desk provides great executions, is responsive and the most efficient I have worked with."

Adam L., *\$1.5 Million Producer*

"I was offered over a million dollars up-front money from a major brokerage firm but instead joined Sterling for NO UP-FRONT money. Their entrepreneurial attitude and exceptional support has helped me to create a diversified portfolio of products and services for sophisticated investors. Now, I am making more and keeping more."

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