

(continued from front flap)

teen principals known as "Success Beliefs," and implementing four simple "Success Strategies" to power yourself toward your dreams.

Filled with a blend of personal experiences and professional successes, this unique book is more than just a guide to success; it's a guide to life. Each informative chapter concludes with "A Message from Garcia" to you. These messages summarize key points in each chapter as well as to pay tribute to Elbert Hubbard's inspirational story *A Message to Garcia*.

Don't be one of those unhappy people who procrastinate and let their dreams slip away. Read *Yes, You Can Succeed: A Message From Garcia* and learn how to make your personal and professional dreams come true.

CHARLES PATRICK GARCIA, is a graduate of the U.S. Air Force Academy, a highly decorated military officer, a Columbia Law School graduate, and a former White House Fellow. In 1997, at the age of thirty-six, he founded Sterling Financial Group of Companies, which has earned numerous business awards, including being named the number one fastest growing Hispanic-owned business in the country by *Hispanic Business* magazine. Garcia's business and leadership abilities have earned him a role in the administration of three U.S. Presidents and a state Governor. He has made appearances on CNN, FOX News, CBS, Univision, Telemundo, and CNN en Espanol.

Jacket Design: Loretta Leiva

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GARCIA YES, YOU CAN SUCCEED
A Message from Garcia



A Message from Garcia

YES, YOU CAN SUCCEED

Foreword by Jaime Escalante

CHARLES PATRICK GARCIA

\$24.95 USA/\$38.95 CAN/£17.50 UK

Success can be measured in a number of ways, but ultimately, success is defined by the person striving to achieve it. Charles Patrick Garcia knows this well. Throughout his career, from Chairman of the Cadet Honor Committee at the Air Force Academy to CEO of his own company—Sterling Financial Group of Companies—Garcia has learned how to succeed, and now he wants to show people from all walks of life how to do the same in both business and life.

Whether you're looking for greater personal satisfaction, or a way to improve your work performance and move up the corporate ladder, *Yes, You Can Succeed: A Message From Garcia* has something for you. In revealing the secrets he has learned from working with some of the most successful people in government, business, and the military, Garcia provides you with a proven road map to success—no matter what your definition of success may be.

Yes, You Can Succeed will first help you discover more about who you are, by helping you examine your personality, talents, and preferences. Once you understand yourself and find your true potential, you will learn how to achieve the kind of success that only comes from being happy and passionate about your work—because successful people are not only good at what they do, but they also love doing what they do.

From here you'll be introduced to a proven formula that can help you excel in any aspect of your life. Drawing on his colorful past through humorous anecdotes about success, hope, business, leadership, and life, Garcia will show you how to achieve your dreams by using four-

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